

15th Annual 5K Turkey Trot

To Benefit Laurel Advocacy & Referral Services, Inc.

Sponsorship Opportunities

Each sponsor level includes all lower level benefits

Top Turkey \$10,000+	<ul style="list-style-type: none">▪ Sponsor name included in official race title (in all materials published after receipt of sponsorship form)▪ Special shout out about your sponsorship in press releases, LARS e-newsletter, website, and social media pages▪ 4 (total) complimentary race registrations
Wishbone Winner \$5,000+	<ul style="list-style-type: none">▪ Prominent display of corporate banner and promotional materials (provided by sponsor) at start/finish line and results tent▪ 2 (total) complimentary race registrations
Gravy Gobbler \$2,500+	<ul style="list-style-type: none">▪ Opportunity to display signage (provided by sponsor) along 5K & 1 mile course routes▪ Prominent logo placement on back of t-shirts▪ 1 complimentary race registration
Taste Tester \$1,000+	<ul style="list-style-type: none">▪ Table space at event for information or product sampling▪ Logo may be included with sponsor name on back of t-shirts▪ Announcement of your sponsorship during event
Bread Breaker \$500+	<ul style="list-style-type: none">▪ Sponsor name included on back of t-shirts▪ Certificate of appreciation to display in your place of business, recognizing your commitment to LARS
Feathered Friend \$300+	<ul style="list-style-type: none">▪ Charitable tax deduction under section 501c3▪ Opportunity to include promotional materials in participant bags▪ Opportunity to advertise sponsorship in your promotional materials
Harvest Helper (In-Kind)	<ul style="list-style-type: none">▪ Sponsorship benefits equal to the total value of items donated <p><i>Items needed include: bagels, fruit, granola bars, coffee, hot chocolate, bottled water, and prizes for the top three overall male and female finishers (gift cards, running-related items, etc.)</i></p>

Turkey Trot Sponsorship Pledge

All sponsor information must be received by November 8, 2019!

Yes! I will support the 15th Annual 5K Turkey Trot to Benefit LARS as a:

- ___ Top Turkey (\$10,000+)
- ___ Wishbone Winner (\$5,000+)
- ___ Gravy Gobbler (\$2,500+)
- ___ Taste Tester (\$1,000+)
- ___ Bread Breaker (\$500+)
- ___ Feathered Friend (\$300+)
- ___ Harvest Helper*

Sponsor Name (as you would like it to appear): _____

Contact Person: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **E-mail Address:** _____

Would you like to include information or items in participants' race day bags?

YES, I will deliver to LARS by 11/25/19 YES, please pick up on/after: _____ NO

Do you have a logo you would like to include on the t-shirts? (\$1,000 level & up)

YES, I will email it to lwellford@laureladvocacy.org by 11/8/19 NO

***In Kind Sponsors** - Please list the food item/beverage/prize(s) you will provide:

Item: _____ Quantity: _____

Item: _____ Quantity: _____

Item: _____ Quantity: _____

Item: _____ Quantity: _____

Please return this form by November 8, 2019 to:

LARS / Attn: Laura Wellford
311 Laurel Avenue
Laurel, MD 20707

OR e-mail to: lwellford@laureladvocacy.org