



5th Annual Spring into Summer 5K SPONSORSHIP OPPORTUNITIES

Each sponsor level includes all lower level benefits

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|-------------------------------------|---|
| <p>Platinum \$1,000+</p> | <ul style="list-style-type: none"> ▪ Verbal recognition at event ▪ Special shout out about your sponsorship in press release ▪ Prominent placement of logo and/or sponsor name on back of participant t-shirts ▪ 3 free entries to the 5K or 1 Mile Walk |
| <p>Gold \$500</p> | <ul style="list-style-type: none"> ▪ Corporate banner display (provided by sponsor) ▪ Logo can be included on back of participant t-shirts ▪ 1 free entry to the 5K or 1 Mile Walk |
| <p>Silver \$300</p> | <ul style="list-style-type: none"> ▪ Table space at event for information or product sampling ▪ Name on back of participant t-shirts ▪ Opportunity to display signage (provided by sponsor) along 5K & 1 mile course routes |
| <p>Bronze \$150</p> | <ul style="list-style-type: none"> ▪ Charitable tax deduction under section 501c3 ▪ Shout out on LARS Facebook page ▪ Opportunity to advertise sponsorship of the event in your regular promotional materials ▪ Opportunity to include promotional materials in participant bags (<i>items must be delivered to LARS by May 14</i>) |
| <p>In-Kind</p> | <ul style="list-style-type: none"> ▪ Items needed include: bagels, fruit, granola bars, coffee, hot chocolate, bottled water, and prizes for the top three overall male and female finishers (gift cards or running-related items) <p><i>*Includes all benefits of sponsorship level closest to value of item(s) donated</i></p> |

All sponsor information must be received by April 19, 2019 to be included on t-shirts!

All sponsors and their promotional materials must be approved by LARS and must not conflict with the values and mission of our organization.

Questions? Contact Maria McLean at 301-776-0442 ext. 27 or mmclean@laureladvocacy.org.

Sponsorship Pledge

I would like to support LARS as a:

___ Platinum Sponsor (\$1,000+)

___ Gold Sponsor (\$500)

___ Silver Sponsor (\$300)

___ Bronze Sponsor (\$150)

___ In-Kind Sponsor*

Sponsor Name (to be printed on shirts at Silver level and above):

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail Address: _____

Signature: _____

***In-Kind Sponsors** - please list what you will provide for the event:

(We need bagels, fruit, granola bars, coffee, sports drinks, bottled water, and gift cards or other prizes for top 3 male and female runners)

Estimated Value: \$ _____

Please mail, email, or fax this form back to LARS by April 19, 2019:

Laurel Advocacy & Referral Services, Inc.

Attn: Maria McLean

311 Laurel Avenue / Laurel, MD 20707

Phone: (301)776-0442 ext. 27 / Fax: (301)604-7076 / mmclean@laureladvocacy.org
