

**CORPORATE SPONSORSHIP PACKET**  
**Laurel Turkey Trot 5K Run/Walk to benefit LARS 2009**

**Laurel Advocacy and Referral Services**  
**311 Laurel Avenue**  
**Laurel, Maryland 20707**  
**(301) 776-0442 ext. 26**

**SPONSORSHIP OPPORTUNITIES**

The PLATINUM SPONSORSHIP for this year's run has been secured by  
*CarMax Laurel Toyota.*

**DISTINGUISHED SPONSOR -\$300**

Name on race brochure;  
Company name on back of T-Shirt;  
Opportunity to advertise sponsorship of the Laurel Turkey Trot in your regular company promotional material;  
Opportunity to put product sample, brochure, and/or promo material in participants' registration race day gift bags.

**BRONZE SPONSOR- \$500**

*All of Distinguished Sponsor's opportunities PLUS:*  
Opportunity to display an exhibit, product sampling, or information distribution at event.

**SILVER SPONSOR- \$1,000**

*All of Bronze Sponsor's opportunities PLUS:*  
Logo can be displayed with Company name the on back of T-Shirt;  
Opportunity to display signage at race site.

**GOLD SPONSOR - \$2,000**

*All of Silver Sponsor's opportunities PLUS:*  
Your company name on race number panel worn by participants;  
Your company name *prominently* displayed on the race entry brochure (if received before 9/8) (5,000+ will be distributed 4-6 weeks prior to the race) Will need your camera-ready art by 9/8.  
Corporate banner display at race site (provided by business);  
Inclusion of your sponsorship in selected media releases and web sites.

**ALL information to be a sponsor for the 2009 run must be received before November 2<sup>nd</sup>.**